## CROSSROADS OF CULTURES AND FIRMS

FROM THE AGE
OF DISCOVERY
TO THE AGE OF
GLOBALIZATION

5 SEPTEMBER > 9H30-17H00 AUDITÓRIO 1 > FCSH/NOVA

**ORGANIZATION** 

ALEXANDRA CURVELO [IHA/FCSH/NOVA]
ÁLVARO FERREIRA DA SILVA [NOVA SCHOOL OF BUSINESS & ECONOMICS]
KIYOSHI KOBAYASHI [KYOTO UNIVERSITY]

## **PARTICIPANTS**

Alexandra Curvelo [IHA - FCSH-NOVA]

**Ana Fernandes Pinto [CHAM - FCSH-NOVA]** 

Inês Carvalho de Matos [Ph.D candidate Universidade de Coimbra]

**Álvaro Ferreira da Silva [NOVA School of Business and Economics]** 

João Amaro de Matos [NOVA School of Business and Economics]

Professor Tsutsumi [Osaka University, Geography]

**Professor Hatori** [Ehime University, Public Management]

Professor Tanaka [Kumamoto University, Landscape design]

Professor Kobayashi [Kyoto University, Planning and Management theory]

Ms. Nishimoto [Kyoto University, MICE]









